F&B

(Food & Beverage)

Biz.Gifts

Here's how you can utilize Biz.Gifts in a restaurant setting

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About Biz.Gifts

BIZ.GIFTS

Bonded With Trust

"**Biz.Gifts**" is an amazing project brought to you by **DX Global Software Solutions**. This innovative software is carefully developed by our dedicated R&D team and UX/UI team over several years of business logic and legacy expertise.

Biz. Gifts is designed to boost your business forward, promoting growth while increasing customer engagement and loyalty

Biz.Gifts offers a versatile solution that can be effectively used in various aspects of a restaurant's operations to enhance customer engagement and data collection.

02

Implementation

In the Dining Area

Random Gifts

Surprise diners with random gifts, such as free dessert or a discount on their next visit. This not only delights customers but also encourages repeat business.

QR Code Labeling

Label dining tables with QR codes that link to your Biz.Gifts system. Diners can scan the code to participate in promotions or provide feedback.

In the Waiting Area

Entertainment

Engage waiting customers by offering them a chance to receive random gifts, making their wait more enjoyable.

Pre-Order Promotions

Encourage customers to pre-order or browse your menu while waiting by offering discounts or special offers.

Data Collection

Collect customer data during their dining experience, such as feedback, preferences, and contact information, to personalize future interactions.

Social Media Integration

Promotions and Contests

Promote your Biz.Gifts campaigns on your restaurant's social media channels to attract a wider audience. Hold contests and giveaways to encourage social sharing and engagement.

User–Generated Content

Encourage customers to share their experiences with your restaurant, tagging your social media accounts and using specific hashtags.

Branding and Labeling as QR Code

Branded QR Codes

Customize QR codes with your restaurant's logo and colors to maintain branding consistency. Example - Take-Away Labels and Packaging ,Menu Design ,Signage ,Uniforms and Attire etc.

Table Labeling

Place QR code labels on dining tables and waiting areas, making it easy for customers to access your Biz.Gifts platform.

Data Collection and Engagement

Collect Customer Data

Use Biz.Gifts to collect customer information, including names, email addresses, and dining preferences.

Personalized Offers

Leverage the collected data to send personalized offers, recommendations, and event invitations to customers via WhatsAPP or SMS.

Feedback and Surveys

Encourage customers to provide feedback through the system, helping you improve your service.

03

Bulk WhatsApp Marketing

Social Media Integration

Personalized Messaging

Utilize the data you've collected to send highly personalized messages to your customers. Address them by their names, reference their past dining experiences, and tailor your offers to match their preferences. Personalized messages are more likely to capture the recipient's attention and drive engagement.

Segment Your Audience

Use the bulk WhatsApp marketing tool to send targeted messages to specific segments. For example, send exclusive offers to your loyal customers or introduce new menu items to those who have shown an interest in a particular cuisine.

Timely Notifications

Send timely notifications and reminders to your customers. For instance, notify them about upcoming special events, promotions, or limited-time offers. You can also send reservation reminders, especially during peak dining hours, to reduce no-shows and optimize your restaurant's seating capacity.

Request Feedback and Reviews

Use the collected data to request feedback and reviews from your customers. After a dining experience, send a bulk WhatsApp message asking for their opinions and suggestions. This not only shows that you value their input but also provides you with valuable insights for improving your service. Encourage satisfied customers to leave positive reviews on platforms like Google, Yelp, or TripAdvisor.

04

Support

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Customer Support Center

Thanks!

Do you have any questions?

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